



WA Hiking Expo Exhibitors Recognition benefits & options



1. **Brand** - self-promotion on the day via your own branded marquee display (your cost) plus via (4) below;
2. **Media** - recognition via other public announcements / presentations / interviews before and on event day (via radio, newspaper, podcast, Expo Facebook page);
3. **Video - optional** recognition via looping of exhibitor profile on large screen at the event (check with us; additional fee to apply);
4. **Exhibitor profile** - on the [Expo website](#) (on the '[Who's There](#)' page); logo with website link plus 150 words text limit (**option** for more than 50 words; additional fee to apply; check with us);
5. **Donation in kind for pre-Expo fund-raiser Raffle** - (**option**; check with us)
6. **Image (HEALTH & WELL-BEING)** - be associated with supporting and promoting a popular, healthy outdoor recreational activity in WA which appeals to wide age demographic (from young families to seniors);
7. **Image (ENVIRONMENT)** - be associated with fostering the general public's appreciation and enjoyment of the natural environment in a popular National Park near Perth;
8. **Reach wide audience** - Achieve significant 'reach' and brand awareness across wide demographic of the Perth community;
9. **Your team's involvement** - opportunities for exhibitor's staff to contribute at the event and/or during planning and gain wider brand recognition on event day. Talk with us about specific opportunities.
10. **Sponsorship option - potential to broaden recognition** – via parallel sponsorship of the Expo (see separate [Sponsor Benefits sheet](#)) and/or of Expo organiser **HikeWest** (as per separate [HikeWest sponsorship policy](#)).